

FEBRUARY 27 - MARCH 1, 2006 • GAYLORD TEXAN RESORT • DALLAS, TEXAS

4th Annual




RFID WORLD

Conference - Exhibition - Demonstrations



TEXAS INSTRUMENTS

Experience the full effect of
RFID Technology –
Attend RFID World 2006.

-  **Register Now!**
-  **Exhibitor Registration**
-  **Receive Show Info.**
- [HOME](#)
- [WHY SHOULD YOU ATTEND?](#)
- [PROGRAM AT A GLANCE](#)
- [EVENT SCHEDULE*](#)
- [PRE-EVENT WORKSHOPS](#)
- [EXHIBITORS AND FLOORPLAN](#)
- [CONFERENCE EDUCATION](#)
- [SPONSORS](#)
- [SPEAKERS](#)
- [FOR EXHIBITORS](#)
- [CHINESE PAVILION CHINESE LANGUAGE](#)
- [GROUPS AND ASSOCIATIONS](#)
- [BOOK YOUR HOTEL RESERVATIONS TODAY](#)
- [SPEAKING OPPORTUNITY](#)
- [SPECIAL EVENTS AT RFID WORLD](#)



Raul A. Villavicencio

Vice President, Business Development

Hellmann Perishable Logistics

Raul Villavicencio has 20 years experience in perishables, procurement, packaging, warehousing and transportation. In 2001 he became Branch Manager of Hellmann Perishable Logistics, in November 2003, became General Manager for all of the USA and in December of 2005 he became Vice President of Market Development for Hellmann Perishable Logistics. He was born in Manta Ecuador, and worked developing the fresh seafood business in Ecuador, Chile, Peru, Costa Rica and the USA from 1986 to 2000. Since 2000 Mr. Villavicencio has been involved in the advancement of cool chain management. He is a member of the Hellmann Perishable Logistics Worldwide Steering committee, member of the Council of Logistics Professionals, Member of TIACA (The International Air Cargo Association), member of the Perishable Advisory Board for RFID development for Western Michigan University, member of the Miami-Dade Airport Perishable Board, member of the Air Cargo Americas Steering Committee, Lifetime Governor of the Ecuadorian American Chamber of Commerce of Greater Miami. He was President of the Ecuadorian American Chamber of Commerce of Greater Miami for two periods: 1998-1999 and 1999-2000. He was also Vice-President for 3 consecutive years and a member of the Board of Directors for 3 years prior. He is a member of the Executive Committee of the Bi-National Chamber of the Americas 1998-2000, member of the National Association of Factoring Professionals, Ecuadorian Citizen of the Year 1998 Award.

Hellmann Perishable Logistics is a company 100% dedicated to the perishable industry. HPL is a division of Hellmann Worldwide Logistics, a privately held company, founded in 1897 with 341 offices around the world, employs 6,000 people and had a turnover of 2.6 billion euros in 2005. HPL has 30 offices around the world located at strategic cities and major airports, most with state of the art coolers and the latest cool chain management technology. HPL's customers are growers, producers, importers, brand owners and retailers. HPL manages for them the cool chain from origin to destination using experienced personnel and a true dedication to customer service.

Primary Media Sponsors:



Food Logistics



Integrated Solutions
FOR WIRELESS, MOBILITY & RFID



RFID Solutions Online..
The Market-IT Group For RFID Technology



Integrated Solutions For
RETAILERS



Business Solutions

Platinum Sponsors



Gold Sponsors



Educational Sponsors



Cyber Cafe Sponsor



Certification Training Sponsor



Opening Night Sponsor



Transportation Sponsor

Korea RFID -

Call for Meetings

Visit the RFID Sun Test Center

PRESS/ANALYST

Media Sponsors:



Local Host Sponsor



Primary Association Sponsors



Association Sponsors



Preshow Workshop Sponsors



Media Sponsor



Shorecliff Communications LLC

Privacy Policy • Your California Privacy Rights